

HR Ratings presents its new area specialized in ESG evaluations: HR Sustainable Impact

Mexico City, Mexico; New York, EUA, January 13th, 2022. - HR Ratings, the leading Mexican rating agency with international presence, presented its new area specialized in ESG (environmental, social and governance) evaluations: **HR Sustainable Impact (HRSI)**. HRSI will seek to meet the growing global and local demand for evaluations with a specialized focus on ESG, taking advantage of HR Ratings experience in the ratings market and using the platform that has distinguished the Rating Agency: transparency in all of its processes and reports, proximity to issuers and investors, and comprehensive methodologies that focus on a complete understanding of entities and green, social, sustainable and linked to sustainability bonds.

Derived from international agreements, such as the 2015 Paris Agreement and the UN Sustainable Development Goals, investors and entities have shown a greater commitment to their investments and activities, with the purpose of limiting environmental and social impact. This has resulted in an increase in the financing of green, social and sustainable projects, as well as the identification and mitigation of ESG risks throughout companies. In Mexico, the market for this type of instruments represents more than 300 billion pesos, with a projected double-digit growth in future years. An example of the potential of this sector worldwide and in Mexico is that placements of this type of bonds in international markets have totaled 297.1 billion US dollars in a period of 13 years (from 2007 to 2020).

In order to serve this market and offer the same distinctive service, today HR Ratings incorporates **HRSI** as a new area within its structure. In this regard, Alberto Ramos, Chairman of the Board of Directors of HR Ratings, commented: "Today **HRSI** begins with the same values of transparency, quality of service and constant monitoring that have led HR Ratings to a leadership position in the ratings industry in Mexico. **HRSI is born with methodologies supported by a deep understanding of international ESG criteria**, with the ability to dissect the differences between companies, industries, and regions. **HRSI** today is positioned as a reliable, always transparent and international alternative, at the service of all market participants".

HR Ratings already has experience in the ESG sector, and since 2018 has acted as a verifier for the green bond market approved by Climate Bonds Initiative (CBI), an international non-profit organization that focuses on providing the investor market with the certainty that certified debt instruments meet rigorous criteria to reduce global warming and climate change. It has also evaluated 20 green, social and sustainable instruments that are successfully placed in the market.

About HR Ratings

HR Ratings is the leading rating agency in the Mexican and Latin American markets. Internationally, it serves more than 600 rated entities and has more than 2,000 ratings outstanding. HR Ratings has offices in Mexico and New York and is registered with the Securities and Exchange Commission (SEC) as an NRSRO; it is approved and subject to the supervision of the Mexican Banking and Securities Commission (CNBV), certified by the European Securities and Markets Authority (ESMA) and by the Financial Conduct Authority (FCA) in the United Kingdom.

HR Ratings' main differentiator in its ratings has been the transparency of the ratings, its detailed methodologies, the accurate monitoring, and follow-up of transactions, as well as a forward-looking perspective on the performance of the issues.



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The evaluations of Green, Sustainable, Social, Sustainability-Linked Bonds, as well as the ESG Criteria Evaluations, are not credit risk ratings or NRSRO ratings assigned under HR Ratings' registration with the SEC for any of the assets for which such registration applies. The evaluations and/or opinions rendered are issued on behalf of HR Ratings and not its management or technical personnel and do not constitute recommendations to purchase.

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