

HR Ratings announces an agreement with CFA Institute to adopt the Certificate in ESG Investing

New education program sets global standard, enabling finance professionals to analyse and integrate ESG factors in their daily practice

Mexico City, Mexico and New York, USA– May 26th, 2022: HR Ratings announces an agreement with CFA Institute through which it will be able to provide the Certificate in ESG Investing to all its employees. The education program represents a global qualification for ESG in investment and project analysis; it aims to strengthen market integrity by delivering the benchmark knowledge and skills required by finance professionals to integrate environmental, social and governance (ESG) factors into their processes.

The Certificate is designed to meet the needs of practitioners who want to learn how to analyse and integrate material ESG factors into their daily practice. It is also suitable for anyone looking to improve their understanding of ESG issues in functions such as sales and distribution, wealth management, product development, consulting, and risk.

Alberto Ramos, President of the Board of Directors of HR Ratings, commented:

“HR Ratings is very excited to announce this agreement with CFA Institute, which will allow us to adopt the certificate in ESG Investing and strengthen further the ESG knowledge amongst all of our employees. We are sure that through the deep expertise offered by the Certificate, as well as the rigorous content and required hours of dedication, all our team members will be better suited to serve our rated entities, investors, and regulators. For HR Ratings, ESG is part of its daily life, and the ESG Investing Certificate will allow us to further expand our borders in ESG knowledge.”

Margaret Franklin, CFA, President and CEO of CFA Institute, added:

“We are seeing a real acceleration of interest in ESG investing – a major development that will shape the future of finance – while increased demand from clients and investment management firms has fueled the need for education. This Certificate is the first of its kind to be made available globally, and will equip practitioners with foundational knowledge and competencies, enabling them to better serve the needs of their clients and contribute to building trust within the industry.”

The Certificate in ESG Investing is owned, administered, and awarded globally by CFA Institute, having previously been awarded by CFA Society UK. The Certificate in ESG Investing is recognized by the UN Principles for Responsible Investment (UN PRI).



About HR Ratings

HR Ratings is the leading rating agency in the Mexican and Latin American markets. Internationally, it serves more than 600 rated entities and has more than 2,000 ratings outstanding. HR Ratings has offices in Mexico and New York and is registered with the Securities and Exchange Commission (SEC) as an NRSRO; it is approved and subject to the supervision of the Mexican Banking and Securities Commission (CNBV), certified by the European Securities and Markets Authority (ESMA) and by the Financial Conduct Authority (FCA) in the United Kingdom. HR Ratings' main differentiator in its ratings has been the transparency of the ratings, its detailed methodologies, the accurate monitoring, and follow-up of transactions, as well as a forward-looking perspective on the performance of the issues.

About CFA Institute

CFA Institute is the global association of investment professionals that sets the standard for professional excellence and credentials. The organization is a champion of ethical behavior in investment markets and a respected source of knowledge in the global financial community. Our aim is to create an environment where investors' interests come first, markets function at their best, and economies grow. There are more than 175,000 CFA® charterholders worldwide in more than 160 markets. CFA Institute has nine offices worldwide and there are 160 local societies. For more information, visit www.cfainstitute.org or follow us on Twitter at @CFAInstitute and on Facebook.com/CFAInstitute.



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