

Mexico City. March 17th, 2017

It has been ten years since HR Ratings obtained its authorization from the Mexican government's Comisión Nacional Bancaria y de Valores (CNBV) to issue credit ratings on debt operations. Due to this, the ratings issued by HR Ratings can now be used by Mexican pension funds (or Afores) as a basis for making their investment decisions, according to pension fund investment regulations.

Thanks to its sustained growth, HR Ratings today serves approximately 400 clients and has 1,310 outstanding ratings. Under the leadership of Alberto Ramos and Aníbal Habeica, the agency has consolidated its position as the second leading provider of rating services within the Mexican market. "We are very pleased and proud of the effort and commitment of the entire HR Ratings team," commented Fernando Montes de Oca, HR Ratings CEO.

The ratings issued by HR Ratings are based on three key elements:

- Total transparency
- Dynamic forward-looking analysis
- Continuous follow up

HR Ratings expects to continue leading the industry by offering the highest added value to its clients and investors, with continued growth and product innovation, with a view to be a benchmark in the global market.

In 2007, HR Ratings obtained its initial authorization from the CNBV in Mexico. In 2012 it became the first Latin American rating agency and the tenth to be registered by the US Securities and Exchange Commission (SEC) to issue credit ratings of government securities in the United States. In November 2014, HR Ratings became the first Latin American credit rating agency (CRA) to be certified by the European Securities and Markets Authority (ESMA). In 2016, HR Ratings obtained its registration from the SEC to issue ratings for financial and corporate institutions.

About us

HR Ratings de México, S.A. de C.V. (HR Ratings), is a Credit Rating Agency authorized by the National Banking and Securities Commission (CNBV), registered by the Securities and Exchange Commission (SEC) as a Nationally Recognized Statistical Rating Organization (NRSRO) for the assets of government securities, corporates and financial institutions, as described in clause (v) of section 3(a)(62)(A) of the US Securities Exchange Act of 1934 and certified as Credit Rating Agency (CRA) by the European Securities and Markets Authority (ESMA).

HR Ratings de México SA de CV (HR Ratings) ratings and/or opinions are opinions of credit quality and/or regarding the ability of management to administer assets; or opinions regarding the efficacy of activities to meet the nature or purpose of the business on the part of issuers, other entities or sectors, and are based exclusively on the characteristics of the entity, issuer or operation, independent of any activity or business that exists between HR Ratings and the entity or issuer. The ratings and/or opinions assigned or issued do not constitute an investment recommendation to buy, sell, or hold any instrument nor to perform any business, investment or other operation.



The assigned ratings and/or opinions issued may be subject to updates at any time, in accordance with HR Ratings' methodologies. HR Ratings bases its ratings and/or opinions on information obtained from sources that are believed to be accurate and reliable. HR Ratings, however, does not validate, guarantee or certify the accuracy, correctness or completeness of any information and is not responsible for any errors or omissions or for results obtained from the use of such information. Most issuers of debt securities rated by HR Ratings have paid a fee for the credit rating based on the amount and type of debt issued. The degree of creditworthiness of an issue or issuer, opinions regarding asset manager quality or ratings related to an entity's performance of its business purpose are subject to change, which can produce a rating upgrade or downgrade, without implying any responsibility for HR Ratings.

The ratings issued by HR Ratings are assigned in an ethical manner, in accordance with healthy market practices and in compliance with applicable regulations found on the www.hrratings.com rating agency webpage. There Code of Conduct, HR Ratings' rating methodologies, rating criteria and current ratings can also be found on the website. Ratings and/or opinions assigned by HR Ratings are based on an analysis of the creditworthiness of an entity, issue or issuer, and do not necessarily imply a statistical likelihood of default, HR Ratings defines as the inability or unwillingness to satisfy the contractually stipulated payment terms of an obligation, such that creditors and/or bondholders are forced to act in order to recover their investment or to restructure the debt due to a situation of stress faced by the debtor. Without disregard to the aforementioned point, in order to validate our ratings, our methodologies consider stress scenarios as a complement to the analysis derived from a base case scenario. The rating fee that HR Ratings receives from issuers generally ranges from US\$1,000 to US\$1,000,000 (or the foreign currency equivalent) per issue. In some instances, HR Ratings will rate all or some of the issues of a particular issuer for an annual fee. It is estimated that the annual fees range from US\$5,000 to US\$2,000,00 (or the foreign currency equivalent).